

deals

Now 2x monthly!

April 9–April 29, 2025

Scan to download!



Bob's Red Mill Organic Flour
selected varieties

\$6²⁹
5 lb



If You Care Parchment Baking Paper
70 sq ft

\$4⁹⁹

Make memorable meals with these deals

Wholesome Sweeteners Organic Brown Sugar
selected varieties

\$4²⁹

24 oz



Quinn Snacks Filled Pretzel Nuggets
selected varieties

\$4⁴⁹

5.8–7 oz



Immaculate Baking Company Organic Flaky Biscuits

\$3⁹⁹

16 oz



Hu Organic Chocolate Bar
selected varieties

2/\$7

2.1 oz



Cascadian Farm Organic Cereal
selected varieties

2/\$6

8.6–13.5 oz



Siete Tortilla Chips
selected varieties

\$3⁹⁹

5 oz



C2O Coconut Water
selected varieties

2/\$4

17.5 oz



Health-Ade Organic Kombucha
selected varieties

2/\$6

16 oz



Califia Farms Almondmilk
selected varieties

\$3⁷⁹

48 oz



Look for new deals on **April 30!**



Annie's **Promise for Better**: a promise to choose nutritious and pantry-worthy ingredients, to add yumminess to every kid's meal, and to use organic ingredients that are forever kind to the planet.



Annie's Organic Bunny Crackers
selected varieties

2/\$5
7.5 oz



Annie's Organic Cheddar Cheesy Smiles

2/\$7
4 oz



Annie's Mac & Cheese
selected varieties

2/\$3
5.25-6 oz

Daiya Deluxe Mac & Cheese
selected varieties



\$3.79
10.6 oz

Primal Kitchen Mayo with Avocado Oil
selected varieties



\$7.99
12 oz

Angie's BoomChickaPop Popcorn
selected varieties



2/\$6
4.4-7 oz



Rice-obsessed since 1937. We exist to grow the highest quality rice using organic and regenerative farming practices because the health of our bodies and our planet depend on it.



Lundberg Family Farms Organic Rice Pouches
selected varieties

\$7.99
2 lb



Lundberg Family Farms Organic Rice Cakes
selected varieties

\$3.79
8.5 oz

KIND Nut Bar
selected varieties



2/\$3
1.4 oz

Alter Eco Organic Chocolate Bar
selected varieties



2/\$7
2.65-2.82 oz

**Little Secrets
Dark Chocolate
Peanut Butter Pieces**

\$4.49

5 oz



**Mavuno Harvest
Organic Dried Fruit**

\$2.79

2 oz



**Frontier Co-Op
Organic Ground Cinnamon**

\$4.79

1.76 oz



**Farmer's Market
Organic Pumpkin Puree**

\$2.99

15 oz



**St. Dalfour
French Fruit Spread**
selected varieties

\$3.29

10 oz



Hand-crafted near Bordeaux, France, our family follows a traditional French recipe, sweetening hand-selected fruit with vineyard-ripened grape juice. Small-batch cooking ensures the most delicious, highest-quality fruit spread.

**Let's Do Organic
Organic Shredded Coconut**
selected varieties

\$3.29

8-8.8 oz



Strawberry Lemonade Cupcakes

1 HR 30 MIN · MAKES 18-20 · VEGETARIAN

INGREDIENTS

- | | |
|---|-------------------------------------|
| 3 cups all-purpose flour or cake flour | 1 cup buttermilk |
| 4 teaspoons baking powder | Zest and juice of 2 medium lemons |
| ½ teaspoon sea salt | 1 lb unsalted butter, softened |
| 12 tbsps (1 ½ sticks) unsalted butter, softened | 2 cups confectioner's sugar, sifted |
| 1 ½ cups cane sugar | ¾ cup strawberry jam, divided |
| 3 egg whites | 10 ripe strawberries, halved |

DIRECTIONS

- 1 Preheat oven to 350°F. In a medium bowl, whisk together flour, baking powder, and salt.
- 2 In a large mixing bowl or the bowl of a stand mixer, cream butter and cane sugar together until pale in color. Whisk in egg whites until batter is smooth.
- 3 Fold in half the dry ingredients, then half the buttermilk and repeat. Fold in lemon zest and juice.
- 4 Line two cupcake pans with cupcake liners and fill ¾ full of batter. Bake for 20 minutes (rotating pans halfway through baking) or until a toothpick inserted in the centers come out clean. Set aside to cool completely.
- 5 Cream butter and add sifted confectioner's sugar. Beat frosting until smooth then mix in ½ cup of strawberry jam. Place in a piping bag fitted with a star piping tip.
- 6 To decorate cupcakes, pipe frosting in a circular pattern over the top of the cupcake leaving a well in the center. Place a teaspoon of strawberry jam in the center of the frosting. Top cupcakes with a strawberry half.



**Simple Mills
Almond Flour Baking Mix**
selected varieties

\$5.99

9-12.9 oz



**One Degree Organics
Organic Sprouted Cereal**
selected varieties

\$4.49

8-10 oz





Bring some small family farm goodness to your spring baking with Organic Valley. All Organic Valley dairy products are made with organic milk from pasture-raised cows for undeniably delicious flavor.



Organic Valley Organic Cream Cheese
selected varieties

\$3⁴⁹

8 oz



Organic Valley Organic Ghee
selected varieties

\$7⁴⁹

7.5-13 oz



Organic Valley Organic Butter
selected varieties

\$8⁹⁹

16 oz

Zevia Zero Sugar Soda
selected varieties

\$5⁷⁹

6/12 oz



REBBL Organic Functional Beverages
selected varieties

2/\$7

12 oz



ROAR Organic Organic Vitamin Enhanced Beverage
selected varieties

\$1⁶⁹

18 oz



For plant-curious foodies seeking delicious and kinder food choices, Miyoko's Creamery is an organic plant milk creamery that crafts the world's finest vegan cheese & butter, empowering them to choose good food that nurtures good in our world.



Miyoko's Kitchen Organic Plant Milk Butter

\$4²⁹

8 oz

Green Valley Organic Cream Cheese

\$3⁴⁹

8 oz



Cascadian Farm Organic Potatoes
selected varieties

2/\$6

12-16 oz



Gaia Herbs
Turmeric Supreme Extra Strength

\$20⁹⁹

60 vcap



Natural Factors
Whole Earth & Sea
Women's Multivitamin & Mineral

\$23⁹⁹

60 tab



Himalaya
Toothpaste
 selected varieties

\$5⁴⁹

4-5.29 oz



Desert Essence
Toothpaste
 selected varieties

\$5⁷⁹

6.25 oz



DrTung's
Smart Floss

\$3⁹⁹

30 yd



Dr. Bronner's
Organic Castile Liquid Soap
 selected varieties

\$14⁹⁹

32 oz



DR. BRONNER'S
ALL-ONE!

VITAL PROTEINS®

90% Less Plastic, 100% Yes.
 Meet our blue paperboard tub.*



Vital Proteins
Collagen Peptides
 selected varieties

\$19⁹⁹

10 oz



Vital Proteins
Marine Collagen

\$28⁹⁹

7.8 oz



Vital Proteins
Collagen Peptides
 selected varieties

\$34⁹⁹

20 oz

*Technically, it's made of 80% paperboard with over 90% plastic reduction across all canister offerings based on 2023 numbers versus the amount of plastic in the same number of canisters in 2025.

Natural Dyed Eggs

1-2 HR

INGREDIENTS

1 quart water

2 tablespoons white vinegar

Hard boiled eggs

For pink eggs: 2 medium beets,
shredded or 2 tablespoons beet
powder

For blue eggs: ½ small red cabbage

For orange eggs: 4 yellow onion skins

For yellow eggs: 2 tablespoons ground
turmeric

DIRECTIONS

1 Place water and one natural coloring agent into a 2-quart pot and bring to a boil. Reduce heat and simmer for 15-30 minutes. Cool mixture and strain each mixture into a separate bowl using a fine sieve. Stir in vinegar.

2 Place hard boiled eggs into respective dyes for 20 minutes, longer for deeper color.

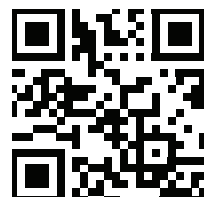


Proud member of INFRA.

As part of the Independent Natural Food Retailers Association, we're able to provide you with savings on the food you love as well as collaborate to achieve important goals of increasing sustainability and addressing climate change.

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For more information and a complete listing, please visit www.naturalfoodretailers.com or scan this code.



SE-B